

gettysburg yearbook camp

just imagine

*July 29, 2018 -
July 31, 2018*



meet with an artist photoshop
plan your ladder
yeartech online training
build bonds with staff
monarch training
choose your track
beginner & intermediate
exclusive go for it track
dream big photography
www.yearbookguys.com

Jostens

Check in will start at 11am Sunday July 29, 2018 where you will receive your housing and room information. The workshop concludes at 4:45pm on Tuesday, July 31, 2018. Detailed schedules and campus maps will be provided at check-in.

choose your yearbook track

beginner or intermediate track:

New to Yearbook or just trying to enhance your current book? The Beginner or Intermediate track will help you with cover design, caption and headline writing, as well as yearbook production and deadlines. Beginner is best if you have a brand new staff. Try Intermediate if you just need a refresher on the essentials.

go for it! track:

The "Go For It!" Track has an additional cost involved. This sequence is designed specifically for those staffs that are positioned for, and aspire to, producing the highest levels of journalistically focused yearbooks. Following the guidelines and trends set by the two national press associations, "Go For It!" Advanced sessions will be led by two nationally recognized yearbook authorities whose publications programs have been critically acclaimed. Specialized training that will empower staffs to "kick it up" a notch will be provided by these two instructors. The cost per staff is \$850 to provide this intensive instructional learning and production environment. The "Go For It!" \$850 cost is in addition to the base cost of \$350 per student or adviser. Enrollment will be limited to 10 staffs with no more than 8 staff members and one adviser per staff. A staff having more than 9 registrants will be charged \$125 per additional attendee. This charge will be added to the original \$850 staff charge (i.e. if a staff has nine students the "Go For It!" fee will be \$975 and so on).

advanced track:

Ready to make BIG changes to improve your current book? The advanced track is geared toward schools that create their book at a competitive level and have an advanced understanding of trending design, captions and writing. If your staff has mastered the fundamentals, or you have a seasoned staff with a competitive edge the Advanced track is the right one for you.

additional training available

\$50 extra per attendee - limited space. BRING YOUR OWN LAPTOP

photoshop course:

An extensive 3 hour Photoshop course! Please make sure to mark "BEGINNER" or "INTERMEDIATE" on your registration form for this course. You will leave the class understanding the basic program tools, Photoshop tips & tricks, how to improve your images, adjustment layers, layer masks, etc. Please bring YOUR OWN LAPTOP (you can download a free trial of Photoshop from the Adobe website) and a flash drive with a few pictures of your own to this session.

yeartech online course:

Learning the latest technology and tools to make your yearbook amazing is what you'll take away from YearTech Online 2019. YearTech Online 2019 is a convenient, easy way to produce your yearbook without desktop publishing software, 24/7, anywhere with internet access. This session will teach you the 'ins and outs' of the program. Please make sure to mark "BEGINNER" OR "EXPERIENCED" on your registration form for this course.

monarch course:

Are you an InDesign school using Jostens' Monarch page creation process? This course will help you learn where to start and how the process works from page submission to proof corrections to finalizing the book. You will leave this class understanding Jostens tools inside InDesign and what to do from start to finish with your page submissions.



contact information

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This summer will prove to be another fun-filled season of instruction and entertainment. Whether you are a yearbook editor, staff member, or adviser, we know you will be enriched by our workshop. Located on the historic campus of Gettysburg College, in Gettysburg, PA, the Jostens workshop allows our guests to enjoy a variety of resources, comfortable accommodations, and many recreational facilities. Our commitment remains unchanged. We will provide the most thorough, up-to-date yearbook instruction available today while focusing on student development and self-esteem. Our program features some of the most highly acclaimed yearbook advisers in the nation. Experts from all fields of journalism will be on hand to give you one-on-one instruction to advisers as well as staff members. We're confident that this will be an experience you will not soon forget. **Just imagine** the best book you've ever had is completely possible.

Plan to be a part of an exciting educational journey into yearbook journalism. When we receive your registration form (form included) or online registration, we will email you a confirmation within 14 days which will include travel directions, what to bring, your check-in time, and your daily track schedule. There is WiFi on campus so you may bring your own laptop. Also, just a reminder that meals are included from Sunday's dinner until Tuesday's lunch. Feel free to bring a few dollars for the coffee shop or book store on campus.

bonus perk!

schedule a cover design session

Design your 2019 cover with one of our cover artists! This session is **FREE** so take advantage now! Every school will have plenty of staff planning time during camp for your 2019 yearbook.

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2018 registration form by mail

or register and pay online at
www.yearbookguys.com

school name: _____

city/state/zip: _____

jostens representative: _____

adviser name: _____

adviser phone: _____

adviser email: _____

indesign, monarch or

yeartech online: _____

attendee name: _____

student (S) or adviser (A): _____

male (M) or female (F): _____

emergency contact

name: _____

phone: _____

of years on the staff:

additional courses @ \$50 each (mark X)

photoshop____: beginner__ intermed__

yeartech online__beginner__exper. ____

monarch _____

please mark one for the entire staff:

beginner track: _____

intermediate track: _____

advanced track: _____

go for it! track: _____

attendee name: _____

student (S) or adviser (A): _____

male (M) or female (F): _____

emergency contact

name: _____

phone: _____

of years on the staff:

additional courses @ \$50 each (mark X)

photoshop____: beginner__ intermed__

yeartech online__beginner__exper. ____

monarch _____

please fill in the following:

students & advisers @ \$350 each: \$ _____

yes! I want a free cover session with

a professional artist: _____

\$850 additional Go For It! fee: \$ _____

9 people total (advisers and staff) * see course description
please note this is additional to your \$350 fee

_____ x \$50/attendee: **photoshop course** \$ _____

_____ x \$50/attendee: **yt online course** \$ _____

_____ x \$50/attendee: **monarch course** \$ _____

bring your own laptop!

attendee name: _____

student (S) or adviser (A): _____

male (M) or female (F): _____

emergency contact

name: _____

phone: _____

of years on the staff:

additional courses @ \$50 each (mark X)

photoshop____: beginner__ intermed__

yeartech online__beginner__exper. ____

monarch _____

add a late fee if not postmarked by July 11, 2018

\$75 late registration per attendee = \$ _____

TOTAL ENCLOSED: \$ _____

make all checks payable to:

yearbooks unlimited

Full payment must accompany this form.

No reservations will be honored.

Absolutely no refunds will be offered.

You are not registered until payment is received.

You will receive email confirmation within 14 days

REGISTRATION BY MAIL:

YEARBOOKS UNLIMITED

PO BOX 512

TYRONE, PA 16686

Jostens

Brenda Savino

Registration

1.800.322.9725 x36772

brenda.savino@jostens.com

The base cost to attend is \$350 per student or adviser. This fee includes your track fee, your meals (Sunday dinner to Tuesday lunch), and your lodging. If you are choosing the "go for it!" track, there is an additional cost involved.

Register and pay online or use this form and send it in. Make checks payable to "yearbooks unlimited." Please fill out one registration form per school with all your camp attendees listed. If you have more than 4 attendees, please copy the registration form and attach the additional sheet. Register before July 11th to avoid a late registration fee.