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Jostens[®]

**SUMMER
YEARBOOK
WORKSHOP**

THE YEARBOOK

This summer will prove to be another fun-filled season of instruction and entertainment. Whether you are a yearbook editor, staff member, or adviser, we know you will be enriched by our workshop. Located on the historic campus of Gettysburg College, in Gettysburg, PA., The Jostens workshop allows our guests to enjoy a variety of resources, comfortable accommodations, and many recreational facilities.

Our commitment remains unchanged. We will provide the most thorough, up-to-date yearbook instruction available today, while focusing on student development and self-esteem. Our program features some of the most highly acclaimed yearbook advisers in the nation. Experts from all fields of journalism will be on hand to give one-on-one instruction to advisers as well as staff members. We're confident that this will be an experience you will not soon forget.

Plan to be part of an exciting educational journey into yearbook journalism. When we receive your registration form (form included,) we will e-mail you a registration confirmation within 14 days which will include travel directions, what to bring, your check-in time, and your daily track schedule. There is Wi-Fi on campus, so you may bring your own laptop. Also, just a reminder that meals are included from Sunday's dinner until Tuesday's lunch. Feel free to bring a few dollars for the coffee shop or book store on campus.



CHECK-IN WILL START AT 11AM. ON SUNDAY, JULY 30, 2017 WHERE YOU WILL RECEIVE YOUR HOUSING AND ROOM INFORMATION. THE WORKSHOP CONCLUDES AT 4:45PM. ON TUESDAY, AUGUST 1, 2017. DETAILED SCHEDULES AND CAMPUS MAPS WILL BE PROVIDED AT CHECK-IN.



BUILD

Unique bonds within your staff. See what innovative yearbooks other schools are creating. Lessons in leadership are designed to benefit every editor on your staff.



MAXIMIZE

Your yearbook experience with special technology opportunities. Find the sessions that meet your needs and experience level.



DREAM IT

Do it. Whether you're a beginner or a seasoned editor, you'll design pages and sections, create verbal and visual unity and learn how to make the most of your theme. You will even get a 45 minute creative cover session with one of our talented artists.

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PLAN

Your ladder, design sections, organize deadlines, design your cover and develop your theme. Return to school with your staff trained and ready to go! Your yearbook staff will leave with the book well underway.

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MEET WITH AN ARTIST

Design your 2018 cover with one of our cover artists! This session is free so take advantage now! Every school will have plenty of staff planning time on your 2018 yearbook during camp. This is invaluable time devoted to your book!



CHOOSE YOUR YEARBOOK TRACK

BEGINNER/INTERMEDIATE YEARBOOK TRACK:

New to Yearbook? or just trying to enhance your current book? The Beginner/Intermediate track will help you with cover design, caption and headline writing, as well as yearbook production and deadlines. Beginner is best if you have a brand new staff. Try Intermediate if you just need a refresher on the essentials.

ADVANCED YEARBOOK TRACK:

Ready to make BIG changes to improve your current book? The advanced track is geared toward schools that create their book at a competitive level and have an advanced understanding of trending design, captions and writing. If your staff has mastered the fundamentals, or you have a seasoned staff with a competitive edge the Advanced track is the right one for you.

GO FOR IT! TRACK:

The "Go For It!" Track has an additional cost involved. This sequence is designed specifically for those staffs that are positioned for and aspire to producing the highest levels of journalistically focused yearbooks. Following the guidelines and trends set by the two national press associations, "Go For It!" Advanced sessions will be led by two nationally recognized yearbook authorities whose publications programs have been critically acclaimed. Specialized training that will empower staffs to "kick it up" a notch will be provided by these two instructors. The cost per staff is \$850 to provide this intensive instructional learning and production environment. The Go For It! \$850 cost is in addition to the base cost of \$350 per student or adviser. Enrollment will be limited to 10 staffs with no more than 8 staff members and one adviser per staff. A staff having more than 9 registrants will be charged \$125 per additional attendee. This charge will be added to the original \$850 staff charge (i.e. if a staff has nine students the Go For It! fee will be \$975 and so on).



WANT MORE?

PHOTOSHOP TRAINING: (\$50 EXTRA PER ATTENDEE) - LIMITED SPACE

An extensive 3 hour Photoshop course! Please make sure to mark "beginner or intermediate" on your registration form for this course. You will leave the class understanding the basic program tools, photoshop tips & tricks, how to improve your images, adjustment layers, layer masks, etc. Please bring YOUR OWN LAPTOP (you can download a free trial of Photoshop from the Adobe website) and a flash drive with a few pictures of your own to this session.

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CONTACT INFORMATION

YEARBOOKS UNLIMITED: PO BOX 512 TYRONE, PA 16686

**To Register Online
CLICK HERE**

Click the link above
to go directly to our
website where you can
register your entire
staff or just yourself.

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